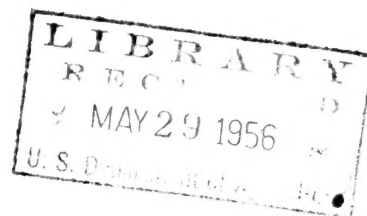


# Alexander P. Thomas BULB FARMS

GLADIOLUS · CALADIUMS · DAHLIAS · LILIES · FALL BULBS

P. O. BOX 187 · COCOA, FLORIDA

PHONE 835



## 1956

### WHOLESALE PRICE LIST

# Fall Flower Bulbs

## IMPORTED & DOMESTIC



### OUR TERMS

All prices in this list, unless otherwise stated, are F.O.B. our warehouse, Cocoa, Florida, or F.O.B. port of entry if shipped direct from the port.

Orders that reach us before July 15 for Imported Holland Bulbs will be packed to order in Holland and shipped direct from port of entry to assure prompt delivery. Direct shipments from port cannot be made on Dutch Iris, Royal Dutch Amaryllis and other items which must be repacked and shipped from our warehouse.

Packing units and minimum quantities at regular wholesale prices are given on each item in this price list. Less than minimum quantities ordered will be charged at regular prices plus 10% for special packing.

Our prices on Imported Bulbs include all charges such as sea freight, duty, packing, insurance and dock charges.

Terms: 2% ten days, net 30 days to our established accounts and new accounts with satisfactory credit rating and references. 3% discount if cash is sent with order.

### PROMOTIONAL MATERIAL — FREE

Beautiful color pictures are furnished free of extra cost on all items ordered in bulk, if ordered in minimum and over-minimum wholesale quantities. Booklets, counter cards, posters, window streamers, newspaper advertising mats and other materials will be furnished without cost to you through Associated Bulb Growers of Holland.

### ORDER EARLY

It will pay you to order your requirements early. Order standard assortments or assortments to your own specifications. If you place your order early you will be sure of getting exactly what you want, when you want it.



# *Serv-ur-Self*

## **BULB DISPLAYS**

**SAME FEATURES AS READY-MADE  
DISPLAY BOXES DESCRIBED PAGE 3  
BUT SMALLER ASSORTMENTS.**

Packed in our own plant here in the U.S.A. Cannot be shipped direct from port.

Our Serv-ur-Self Cases as described below are designed for customers who buy in smaller quantities. S-U-S cases come complete with color pictures, everything ready for immediate selling. If you can use larger quantities, the assortments described on page 3 are your best buys.

ORDER NUMBER	CONTENTS OF S-U-S CASES	SUGGESTED RETAIL	RETAIL VALUE PER CASE	YOUR PRICE PER CASE
S-U-S #401	400 TOP SIZE DARWIN TULIPS, (12cm up). 100 each Four Leading Varieties.	10¢ each	\$40.00	\$19.50
S-U-S #402	400 TOP SIZE PARROT TULIPS, (12cm up). 100 each Four Varieties.	12¢ each	48.00	24.50
S-U-S #480	480 FIRST SIZE DARWIN TULIPS, (11-12cm). Ten doz. each Four Leading Varieties.	\$1.00 Per Doz.	40.00	19.50
S-U-S #482	400 FIRST SIZE PARROT TULIPS, (11-12cm). 100 each Four Varieties.	10¢ each	40.00	20.50
S-U-S #201	200 HYACINTHS, Large Bedding Size (15-16cm). 50 each Four Best Varieties.	15¢ each	30.00	16.00
S-U-S #500	150 KING ALFRED DAFFODILS, DN#2 50 NARCISSUS "SCARLET ELEGANCE" DN#2 50 NARCISSUS "CHEERFULNESS" DN#2	15¢ ea. 15¢ ea. 12¢ ea.	36.00	18.50
S-U-S #600	1000 DUTCH IRIS BULBS, Large. 250 each, Four Leading Varieties.	5¢ ea.	50.00	25.50
S-U-S #600A	500 DUTCH IRIS BULBS, Large. 125 each Four Leading Varieties.	5¢ ea.	25.00	13.25

**Note:** Dutch Iris can be shipped October 1 through  
December, but not before October 1.

# *Ready-Made*

## **DISPLAY CASES**

### **OF IMPORTED FALL BULBS**

*Packed for Us in Holland !*

*Complete with Color Pictures !*

*Open the Box and*

*Start Selling !*



ORDER NUMBER	CONTENTS OF CASE	SUGGESTED RETAIL	RETAIL VALUE PER CASE	YOUR PRICE PER CASE
T-100	1000 FIRST SIZE DARWIN TULIPS. (11-12cm). 100 Each of Ten Best Selling Varieties.	1.00 per doz.	\$ 83.33	\$38.00
T-200	1000 TOP SIZE DARWIN TULIPS. (12cm up). 100 Each of Ten Best Selling Varieties.	10¢ each	100.00	45.00
H-300	300 LARGE BEDDING SIZE HYACINTHS (15-16cm). 50 Each of Six Best Selling Varieties.	15¢ each	45.00	22.50
N-400	200 "KING ALFRED" DAFFODILS, DN#2	15¢ ea.	57.00	26.50
	50 "MRS. E. H. KRELAGE" DN#2 (White Narcissus)	15¢ ea.		
	50 "CHEERFULNESS" DN#2 Double White Narcissus	12¢ ea.		
	50 "TEXAS" DN#2 Double Yellow Narcissus	15¢ ea.		
	50 "SMALL CUP MIX" Nar. DN#2	12¢ ea.		

**YOUR BEST BUY!** All prices figured at the lowest per-1000 rate.

**DOUBLE YOUR MONEY!** At suggested retail prices, note that retail values are double or more than your cost prices.

**NO FUSS—NO BOTHER!** Nothing to get ready; a ready-made display.

**EASY TO ORDER!** No tedious selecting. Standard assortments only.

**ORDER YOUR READY-MADE DISPLAY CASES TODAY!**

# IMPORTED TULIPS

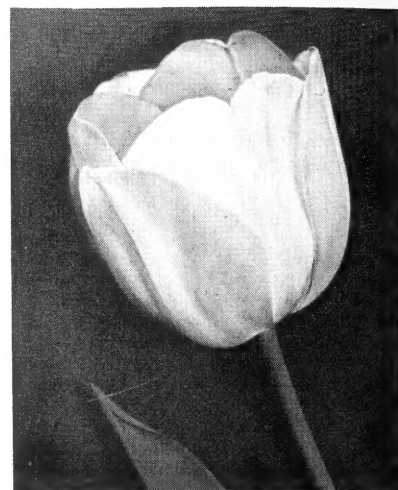
## Tall Flowering DARWIN & SINGLE LATE

Popular for their brilliant-colored giant flowers on tall stems. Excellent for bedding, borders or forcing.

### PRICES

	Per 100	Per 1000
First Size, 11-12cm.....	\$4.00	\$38.00
Top Size, 12cm up.....	4.80	45.00

PACKING: 100 bulbs per bag; order in units of 100 or multiples of 100 per variety. Total number of tulip bulbs ordered determines your price.



## OUR DARWIN & SINGLE LATE VARIETY SELECTION

ARGO. Yellow with red spots.  
 BARTIGON. Clear crimson-red.  
 CLARA BUTT. Salmon-rose-pink.  
 DIDO. Orange-rose.  
 FARNSCOMBE SANDERS. Rose-scarlet.  
 FLAMING BEAUTY. Yellow, striped red.  
 GOLDEN HARVEST. Deep yellow.  
 LA TULIPE NOIRE. The Black Tulip.  
 MAGIC FIRE. Red sport of Bartigon.  
 MARJORIE BOWEN. Salmon orange-rose.  
 MRS. GRULLEMANS. Creamy white.  
 NEW ORLEANS. Burgundy-red.  
 PHILLIP SNOWDEN. Carmine-rose.  
 PHILLIPE DE COMINES. Maroon-black.

PRIDE OF HAARLEM. Cerise-scarlet.  
 PRINCESS ELIZABETH. Vivid rosy pink.  
 PRINCESS MARGARET ROSE. Yellow, red edged.  
 PRUNUS. Salmon-pink.  
 PURPLE PERFECTION. Purple.  
 ROSE COPELAND. Rose-lilac.  
 SCOTCH LASSIE. Deep lavender.  
 THEMIS. Pure white.  
 VICTOIRE D'OLIVEIRA. Deep red.  
 WILLIAM COPLAND. Soft lavender.  
 WILLIAM PITT. Very fine scarlet.  
 YELLOW GIANT. Yellow.  
 ZWANNENBURG. Pure white.  
 RAINBOW MIX. All colors.

## PARROT TULIPS

Brilliant-colored, quaintly shaped flowers with petals serrated and slashed at edges. Very large and showy. In big demand.

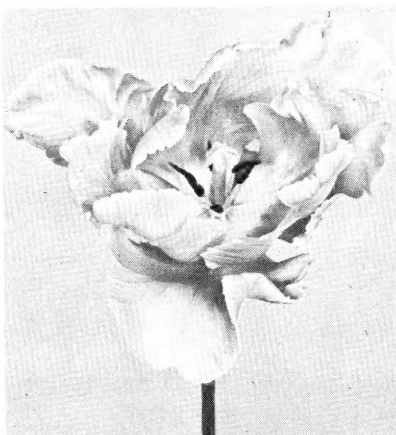
### PRICES

	Per 100	Per 1000
First Size, 11-12cm.....	\$5.00	\$48.00
Top Size, 12cm up.....	6.00	56.00

PACKING: 50 or 100 per bag; order in units or multiples of 50 or 100 per variety. Total number of tulip bulbs ordered determines your price.

## OUR PARROT TULIP VARIETY SELECTION

BLUE PARROT. Rich bluish heliotrope. ORANGE FAVORITE. Bright Orange. FANTASY. Soft rose, green markings. PIERSON (MISS KAY). Dark red.



## DOUBLE LATE (Peony Flowered) TULIPS

Late tulips with gigantic double, peony-like blooms borne on very strong stems. Something different and making a big hit.

### PRICES

	Per 100	Per 1000
First Size, 11-12cm.....	\$4.50	\$42.00
Top Size, 12cm up.....	5.80	55.00

PACKING: 50 or 100 per bag; order in units or multiples of 50 or 100 per variety. Total number of tulip bulbs ordered determines your price.

## OUR DOUBLE LATE TULIP VARIETY SELECTION

EROS. Old Rose. NIZZA. Red and yellow striped.  
 LIVINGSTONE. Bright red. UNCLE TOM. Maroon.  
 MOUNT TACOMA. Pure white.

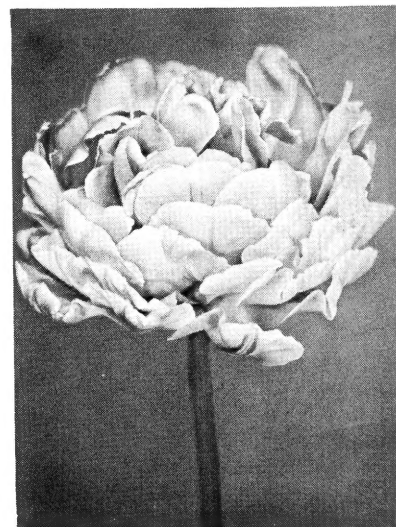
## SPECIES TULIP Fosteriana RED EMPEROR

Largest and most spectacular of all tulips. Glowing red flower measuring 9 inches across.

### PRICES

	Per 100	Per 1000
Size 10-11cm .....	\$5.00	\$45.00
Size 11-12cm .....	6.00	55.00

PACKING: 50 or 100 per bag; order in units or multiples of 50 or 100 per variety. Total number of tulip bulbs ordered determines your price.



## IMPORTED NARCISSUS & DAFFODILS

**KING ALFRED.** The leading large trumpet, yellow daffodil.

**SPRING GLORY.** Popular bi-color; white perianth, yellow trumpet.

**MRS. E. H. KRELAGE.** Large trumpet, white daffodil.

**SCARLET ELEGANCE.** Large cup; deep yellow with red cup.

**INGLESCOMBE.** Double; best pure yellow double.

**TEXAS.** Double yellow with red through center.

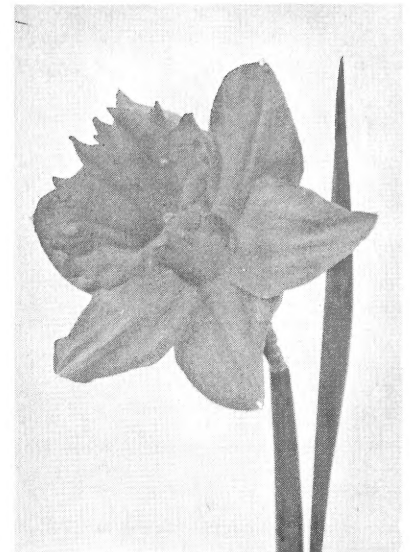
### PRICES

	Per 100	Per 1000
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Double Nose No. 1 .....	\$10.00	\$90.00
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Double Nose No. 2 .....	7.50	70.00
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Double Nose & Rounds	5.00	45.00
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### Per 100 Per 1000

**CHEERFULNESS.** (Poetaz)  
Double white; fragrant.

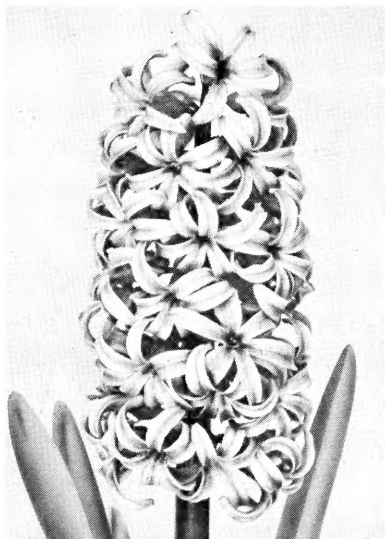
**HELIOS.** Large cup; yellow with orange cup.

**SMALL CUP MIXTURE.** Colorful mix of small cup varieties.

Double Nose No. 1 .....	\$7.50	\$70.00
Double Nose No. 2 .....	6.00	55.00
Double Nose & Rounds ...	5.00	45.00

PACKING: 100 up to 250 per variety priced at the 100 rate; 250 or more per variety at the 1000 rate.

## IMPORTED DUTCH HYACINTHS



### SIZES

### PRICES

	Per 100	Per 1000
Large Forcing, 17-18cm.....	\$11.00	\$100.00
Forcing and Outdoor, 16-17cm .....	9.50	87.00
Large Bedding, 15-16cm.....	8.00	75.00
Small Bedding, 14-15cm.....	6.50	60.00

PACKING: 50 or 100 bulbs per bag; order in units or multiples of 50 or 100 per variety. 50 up to 250 bulbs priced at the 100 rate; 250 or more bulbs at the 1000 rate. Total number of Hyacinth bulbs ordered determines your price.

### OUR HYACINTH VARIETY SELECTION

**LADY DERBY.** Fine light pink.

**PINK PEARL.** Rosy pink.

**QUEEN OF THE PINKS.** Rosy pink.

**JAN BOS.** Rich scarlet.

**LA VICTOIRE.** Brilliant carmine-red.

**L'INNOCENCE.** Popular pure white.

**EDELWEISS.** Pure white.

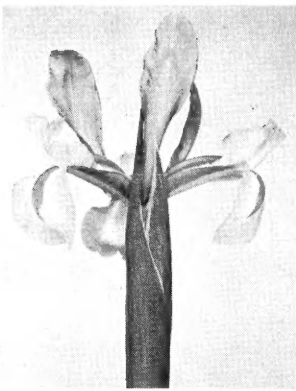
**BISMARCK.** Sky-blue.

**DR. LIEBER.** Medium blue.

**KING OF THE BLUES.** Dark blue.

**OSTARA.** Porcelain-blue.

**CITY OF HAARLEM.** Yellow.



# IMPORTED DUTCH IRIS

The Dutch or bulbous Iris, with orchid-like blooms; in popular demand for home garden, forcing and cut flowers.

**DELIVERY:** October 1 to January 1. Not before October.

**PACKING:** Any quantity; 100 or more per variety priced at the 1000 rate; less than 100 per variety, add 10%.

**VARIETIES** (size 7/8cm, except Wedgewood 8/9cm)

	Per 1000
GOLDEN EMPEROR, Deep yellow.....	\$25.00
GOLDEN HARVEST, Deep yellow.....	25.00
IMPERATOR, Dark blue.....	25.00
H. C. VAN VLIET, Dark blue.....	25.00
WEDGEWOOD, (8/9cm.) Light blue.....	25.00
WHITE EXCELSIOR, Pure white.....	25.00

## LILIUM LONGIFLORUM (Easter Lily)

This is the familiar large, white, trumpet-shaped Easter Lily as pictured. In the mild climates of the South they are planted extensively outdoors late in the summer or early fall. Elsewhere they can be grown indoors in pots—usually one bulb to a six inch pot—and kept in a cool, dark place until root system has developed and top growth begins to appear; they can then be brought into full light. Available in the following types:

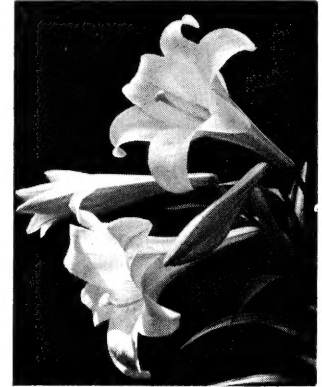
**LILIUM ERABU:** Delivery August 15 to November 15.

Sizes (Circumference)	Bulbs Per Case	Prices F.O.B. Florida Price Per Case	Florida Price Per 100
9-10 inch	200	\$46.00	\$25.00
7-9 inch	300	50.00	19.00
6-8 inch	400	53.50	16.00

**LILIUM GIGANTEUM:** Delivered October 15 to February.

Sizes (Circumference)	Bulbs Per Case	Prices F.O.B. Florida Price Per Case	Florida Price Per 100
7-9 inch	300	\$50.00	\$19.00
6-8 inch	400	53.50	16.00

**MINIMUM ORDER:** 100 bulbs or case lots.



## PAPERWHITE NARCISSUS

The Paperwhite is the most popular of the tender Polyanthus or Cluster Narcissus. Growing bulbs in water in a thin layer of gravel, stones or chips is a favorite way of flowering them. In mild climates they also flourish outdoors.

**DELIVERY:** September to January

Sizes	Quantity Per Case	Price Per Case	Price Per 100
16cm up .....	350	\$20.00	\$6.50
15-16cm .....	450	20.00	5.50
14-15cm .....	500	20.00	4.50
13-14cm .....	625	20.00	3.50

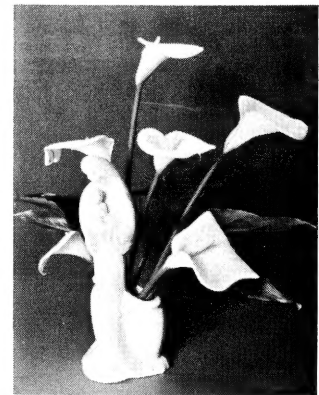
**MINIMUM ORDER:** 100 bulbs, or full cases

## CALLA AETHIOPICA (white)

Most widely known of the Calla family, Calla Aethiopica produces large, white waxy blooms as pictured, on stems up to 2½ feet. The leaves are a rich green, large and smooth, making a beautiful setting for the showy blooms. The white Calla is widely grown in pots for indoor blooms; also as a perennial outdoors in mild climates, and in the North for summer blooms in the garden. The bulbs can be potted as soon as available or stored and planted directly outdoors after frost danger. Callas like rich, moist soil.

**DELIVERY:** August to December

	Per 100	Prices F.O.B. Florida Per 1000
2" up .....	\$30.00	\$275.00
1¾" - 2" .....	24.00	215.00
1½" - 1¾" .....	17.00	155.00
1¼" to 1½" .....	10.00	95.00



## ANEMONES and RANUNCULUS

**DELIVERY:** Year 'round

Two very popular florist flowers, rapidly growing in favor for the home garden. Excellent for cutting. Fall and spring planted in the South, spring in the North.

### ANEMONES

(St. Brigid double-flowered mix)

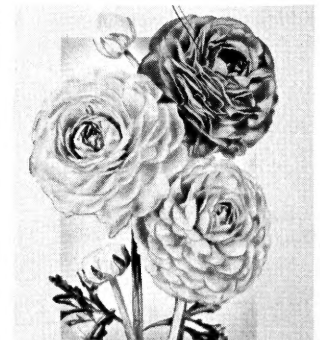
	Per 100	Per 1000
No. 1 (¾" - ¾")	\$2.50	\$20.00
No. 2 (½" - ¾")	1.25	10.00

### RANUNCULUS

(Mammoth Hybrid mix)

	Per 100	Per 1000
No. 1 (¾" - ¾")	\$2.75	\$22.50
No. 2 (½" - ¾")	2.00	15.00

Also Available in Cellophane Picture Packages  
\$3.60 per Doz. Pkgs. Costs you 30¢, Sell for 59¢  
Anemones, 20 bulbs per Pkg; Ranunculus, 15 bulbs per Pkg.





# IMPORTED

## Royal Dutch AMARYLLIS

Widely publicized in the flower magazines and general publications, the new, improved Dutch Hybrid Amaryllis (*Hippeastrum*) are in good demand. For their mammoth, majestic blooms, up to 8" across, and superb color and form, they easily justify the premium prices which they command. The mammoth size bulbs which we import, measuring full 3 1/4"-3 1/2" in diameter, make several blooms to the stem and usually two stems per bulb. They make a truly sensational pot plant and the blooms are long lasting. Available in named color varieties as listed below.

DELIVERY: November to February  
Prices F.O.B. our Florida Warehouse

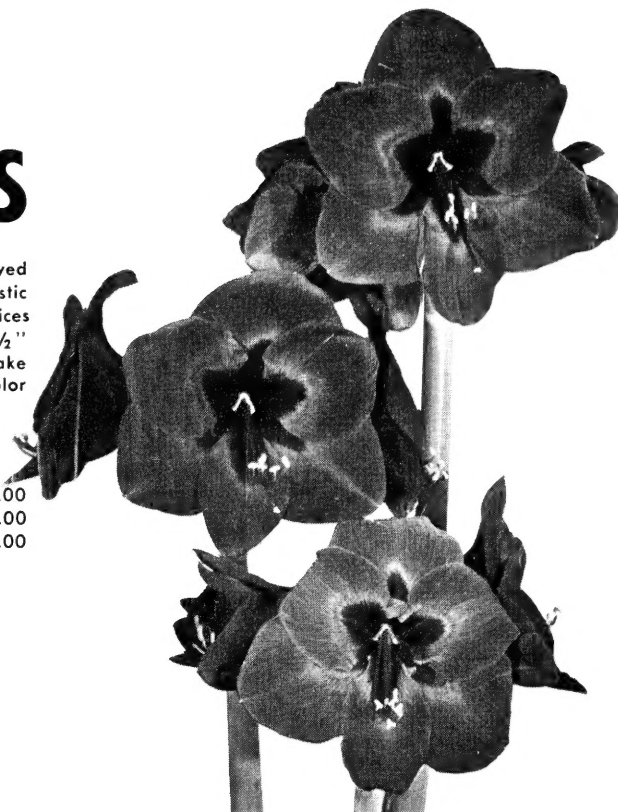
Per 10 bulbs .....	\$16.00
Less than 10, each .....	2.00
Suggested Retail, each .....	\$3.00 to 4.00

### SEVEN BEAUTIFUL COLORS

FIRE KING (bright red).                      PINK PERFECTION (deep pink).  
L'INNOCENCE (pure white).                  SALMON QUEEN (salmon)  
ORANGE KING (clear orange).              STRIPED BEAUTY (white, red striped).

SENSATION (dark red)

Pure white variety not to exceed 20% of total bulbs ordered.



## Giant Hybrid Meade Strain

# AMERICAN-GROWN AMARYLLIS

The American-grown Meade Strain of Amaryllis (*Hippeastrum*) makes gorgeous giant blooms in colors ranging from near white (with pencil striping) through various shades of pink to deepest reds and candy stripes. They are used extensively in the South for outdoor planting and they are popular bulbs in the North for indoor growing in pots. For indoor flowering, the bulbs should be potted in a mixture of fibrous loam, leafmold and sand, with liquid manure applied during the blooming period. They may be potted as soon as available, with the shoulder of the bulb protruding from the soil. If kept at a fairly even temperature of 65° F. they will develop a good vigorous root system. When the weather warms and after blooming, the potted plant can be placed in the soil outdoors and taken in again in the fall for flowering indoors. In mild climates bulbs may be kept outdoors in the ground from season to season; elsewhere they must be lifted and stored in dry sand through the winter.

### MIXED COLORS ONLY

Sizes (Diameter)	Prices F.O.B. Florida Farm	
	Per 100	Per 1000
3" and up .....	\$34.00	\$325.00
*2 3/4" to 3" .....	23.50	220.00
*2 1/2" to 2 3/4" .....	17.50	165.00
2 1/4" to 2 1/2" .....	12.50	115.00
2" to 2 1/4" .....	10.00	90.00

DELIVERY: October to March  
\*Most popular sizes  
for counter sales

MINIMUM ORDER: 100 bulbs,  
250 or more priced at the  
1000 rate.



## LYCORIS *Magic Lily of Orient*

Lycoris is considered one of the rarest and most beautiful of bulbous flowers. The leaves appear early in the spring, then die down and are followed in summer by large clusters of lily-like flowers, pleasantly perfumed. *L. Squamigera*, sometimes listed as *Amaryllis halli*, also called the Mystery Lily, has fragrant blossoms of lavender roze. This is the most hardy and best known. *L. Aurea*, Golden Spider Lily or Hurricane Lily, produces bright, orange-yellow blossoms and is best adapted for outdoor growing in the lower South but can be grown elsewhere under glass or with winter protection. *L. Radiata*, Red Spider Lily or Guernsey Lily, well known in the Gulf Coast region, is often treated as a pot plant. It produces small bright red blossoms in clusters.

DELIVERY: September to March

Sizes (Circumference)		PRICES F.O.B. Cocoa, Florida		
		Per 100	Bulbs Per Case	Price Per Case
L. SQUAMIGERA (pink)	6-7"	\$11.00	400	\$37.50
L. AUREA (yellow)	5-6"	11.00	600	55.00
L. RADIATA (red)	4-5"	6.00	800	42.50



# Cellophane

## PICTURE PACKAGED BULBS

*Costs 15c*

*Sells for 29c*

Another beautiful package priced for the mass market. Bulbs are fully visible in clear cellophane, each item identified by label in natural colors; planting directions included.

PACKING: 100 or 50 packages per case, solid cases of an item, or any assortment of your selection. For mixed assortments be sure to order items available at the same time.

Prices, F.O.B. Cocoa, Florida

Per Case of 100 Pkgs.....\$15.00 (Wt. average approx. 20 lbs.)

Per Case of 50 Pkgs..... 7.50 (Wt. average approx. 10 lbs.)

### SELECTION OF FALL BULBS AVAILABLE IN CELLOPHANE PICTURE PKGS.

NAME	BULBS PER PKG.	BULB SIZE
Following shipped September to January:		
CALLA, White .....	1	1 ¼"-1 ½" Diam.
DAFFODILS, King Alfred.....	2	DN#3
EASTER LILY .....	1	6"-7" Circum.
HYACINTHS, Pink, Blue, White	1	Large Forcing
PAPERWHITE NARCISSUS .....	2	14-16cm
TULIPS, DARWIN, Red, Pink, Yellow, Purple, White.....	3	First Size

Following shipped October to January:

AMARYLLIS, Meade Hybrid.....	1	2" - 2 ½" Diam.
DUTCH IRIS, Mixed.....	10	6-7cm.

### ANEMONES AND RANUNCULUS

\$3.60 Per Doz. Pkgs.....Costs 30¢, Sells for 59¢

SHIPPED SEPTEMBER TO MAY

ANEMONES .....	20	½" - ⅝"
RANUNCULUS .....	15	½" - ⅝"



### DISPLAY RACK

Furnished without extra cost with order for 400 or more Cellophane packages, or at \$2.00 each with smaller order; cost of rack refunded or credited your account when 400 packages have been ordered. Can be used season after season.



# IMPORTED FROM HOLLAND

# Picture Cartons

## of FALL BULBS

**Specially Packed in Holland for Our Trade**

This is a large (4¾"x8"x1¾") carton attractively printed in three colors, with big paste-on picture in full colors to identify each bulb item and color variety; overwrapped in cellophane; has window in back to permit inspection of bulbs. Complete planting directions on every package. Here is a quality package with eye and sales appeal, priced for the mass market. Standard assortments only, as listed below, except that we will order special assortments of your selection if your order reaches us before July 1.

**DELIVERY:** September 1 to December 1.



### HOLLAND FALL PAK NO. 1 (100 Boxes)

#### CONTENTS

- 50 boxes Darwin Tulips (10 bulbs each) assorted colors and mix.
- 12 boxes Hyacinths (6 bulbs each) mixed colors.
- 30 boxes King Alfred Daffodils (8 bulbs each).
- 8 boxes Mix Small Cup Narcissus (10 bulbs each).

### HOLLAND FALL PAK NO. 2 (50 Boxes)

#### CONTENTS

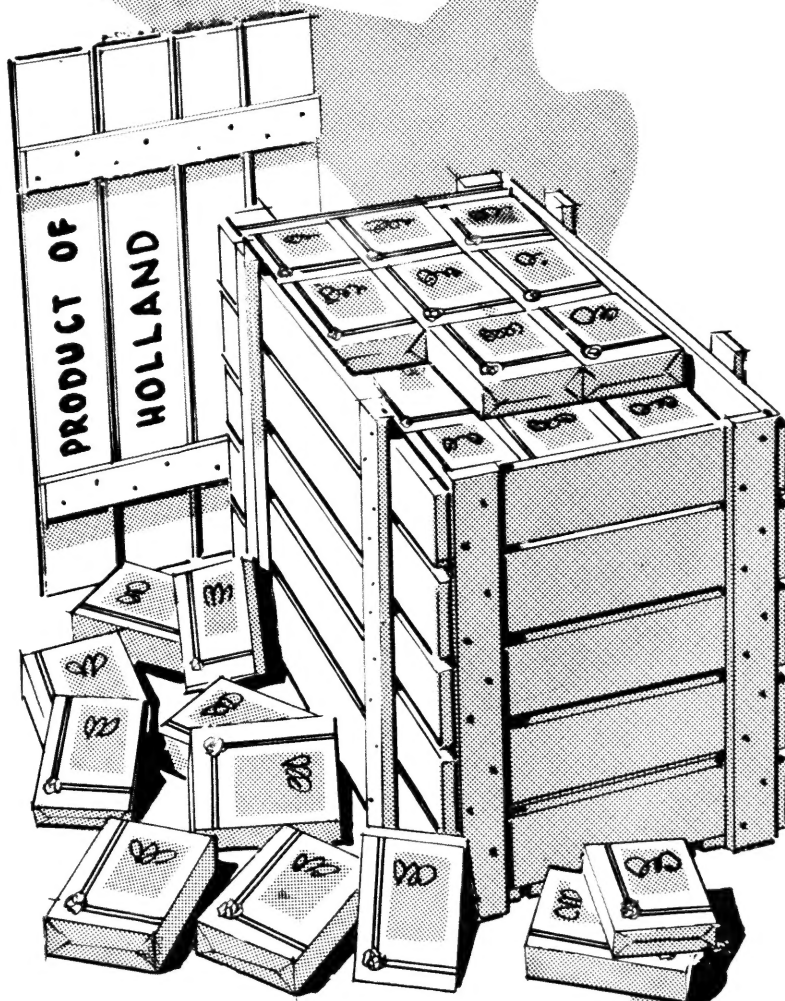
One half of Pak No. 1 contents, proportionately same assortment.

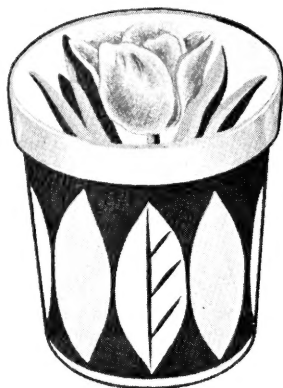
#### HOLLAND PAK PRICES

	PAK NO. 1 (100 boxes)	PAK NO. 2 (50 boxes)
Price Per Case	\$45.00	\$23.00
Cost Per Box	45¢	46¢
Suggested Retail	69¢ to 75¢	69¢ to 75¢

#### STANDARD CONTENTS ASSORTMENTS ONLY

As listed above, unless your order for special assortment reaches us before July 1, 1956.





# REDI-PLANT'D FLOWER BULBS

*Just Water . . . .  
and Watch Grow!*

**AMAZING NEW BULB SPECIALTY  
WITH BIG PROFITS FOR YOU**

**FALL - WINTER SELECTION**

Shipments: September to January

The convenience, eye-appeal and novelty feature of "Redi-Plant'd" Flower Bulbs makes this a sure-fire money maker wherever displayed.

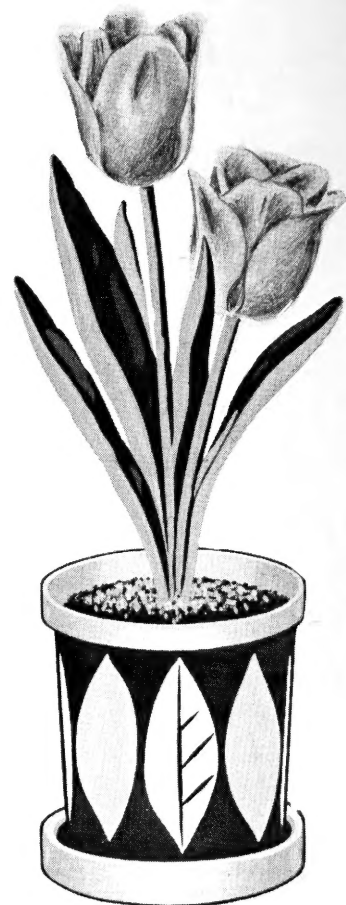
Top quality, large-bloom bulbs are "Redi-Plant'd" with special prepared soil in a 16-oz. pot-shaped container, plastic coated inside, and handsomely printed in two-tone green. Full color label identifies the contents of each pot.

PACKING: 48 "Redi-Plant'd" to the case, assortment of your own selection on our Standard Assortment. Attractive advertising poster with every case.

Price F.O.B. Cocoa, Florida

Per Case, 48 "Redi-Plant'd" Pots.....\$12.00  
Your Cost per "Redi-Plant'd" Pot..... 25¢  
Suggested Selling Price, each.....39¢ to 49¢  
Weight per case, average, approx..... 25 lbs.

CONTENTS	BULBS PER CTN.
CALLA, White .....	One, 1 1/4"-1 1/2"
DAFFODIL, King Alfred.....	One, DN#3
HYACINTH, Pink, White, Blue.....	One, 16-17cm
LILY, Easter .....	One, 6" Circ.
NARCISSUS, Paperwhite .....	Two, 14-16cm.
TULIPS, Darwin: Red, White, Pink, Yellow, Purple .....	Two, Top Size



*Our  
Popular*

## BLUE RIBBON *Picture Carton*

Quality bulbs in a beautiful four-color carton, richly designed for eye and sales appeal. Carton measures 7 1/4 in. high, 5 1/4 in. wide, 2 1/2 in. deep. Each item identified by a full-color label with planting directions.

PACKING: 48 CARTONS PER CASE. Shipped full cases only. Order solid cases of any item, or Standard Assortment Cases, or your selection of any items available for shipment at the same time.

### IMPORTED BULBS

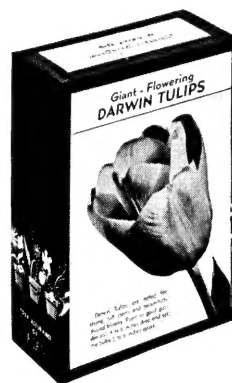
	Contents Per Carton	Shipping Dates
TULIPS, DARWIN, Color Varieties and Mix .....	12 Top Size	Sept.-Jan.
HYACINTHS, Colors and Mix.....	6 Lge. Bed.	Sept.-Jan.
DAFFODILS, Large Trumpet King Alfred .....	8 DN & Rds.	Sept.-Jan.
NARCISSUS, Short-cup, Mixed.....	10 DN & Rds.	Sept.-Jan.
DUTCH IRIS, Mixed Colors.....	40 6/7cm.	Oct.-Jan.

### DOMESTIC BULBS

AMARYLLIS, Meade, Mix.....	3 Large	Oct.-Mar.
CALLAS, White .....	5 Large	Sept.-Jan.
GLORIOSA ROTH, Climbing Lily.....	1 Tuber	Sept.-June
NARCISSUS, Paperwhite .....	10 Large	Sept.-Jan.
EASTER LILY .....	3 Large	Sept.-Jan.
LYCORIS, Squamigera, Pink.....	4 Large	Sept.-Mar.

PRICE, F.O.B. COCOA, FLORIDA

Per Case of 48 Cartons..... \$28.80  
Your Cost Per Carton..... .60  
Suggested Selling Price..... \$1.00 to \$1.25



### STANDARD CASE IMPORTED BULBS

Contains 21 cartons of Tulips, assorted varieties and mix; 12 cartons Hyacinths, assorted and mix; 9 cartons King Alfred Daffodils; 6 cartons mixed Narcissus. Or packed to your selection.



# Special Allowance

IN EFFECT

## UNTIL JULY 15 ONLY

We make the following allowance on orders for Holland bulbs that reach us before July 15, 1956:

Amount of Order:	ALLOWANCE
\$50.00 up to \$99.00	5% DISCOUNT
\$100.00 and up	FULL TRANSPORTATION CHARGES ALLOWED

ALLOWANCE APPLIES TO ALL IMPORTED HOLLAND BULBS THAT CAN BE PACKED IN HOLLAND AND SHIPPED DIRECT FROM PORT UPON ARRIVAL FROM HOLLAND, NAMELY: IMPORTED TULIPS, HYACINTHS, NARCISSUS IN BULK; IMPORTED READY-MADE DISPLAY BOXES; IMPORTED-FROM-HOLLAND PICTURE CARTONS. Discount or Transportation Allowance is in addition to our regular cash discount.

Offer **does not apply** to bulbs which must be packed and shipped from our warehouse, namely: S-U-S Cases, Blue Ribbon Cartons, "Redi-Plant'd" Cartons, Cellophane Picture Packages, Dutch Iris, Royal Dutch Amaryllis, Easter Lilies and domestic bulbs.

## EARLY ORDERING MEANS EARLY DELIVERY

All Imported Holland Bulb items on which allowance applies will be packed in Holland complete with color pictures and will be shipped direct to you from port of entry, thereby assuring you prompt delivery and early arrival of your bulbs . . . **Orders must reach us before July 15.**

Be sure to take advantage of these savings in money and time. Make up your fall bulb order and mail it NOW.

### ALEXANDER P. THOMAS BULB FARMS

P. O. BOX 187



COCOA, FLORIDA



**Alexander P. Thomas Bulb Farms ★ Box 187 ★ Cocoa, Florida**

## Date \_\_\_\_\_

If new account and charge, give bank references:

TOTAL

**ALEXANDER P. THOMAS BULB FARMS**





# *Our "Blue Ribbon"*

## **PACKAGED ROSEBUSHES**

Two-Year-Old Texas Field-Grown Bushes

**Processed and Packed Expressly for Us in  
Blue Ribbon Bag with Full Color Label**

Our "Blue Ribbon" Rosebush is a heavy, select 2-year-old field-grown bush, well balanced and well branched, with good root system. This plant has a minimum of three heavy canes pruned to length 16" to 18". Roots are packed in best known moisture retaining materials, wrapped in polyethylene sheet, and then inserted in an attractive "Blue Ribbon" bag. This improved type of root-wrapping greatly increases the shelf life of the bush. A 3" x 5" full color picture on the bag identifies the color variety.

**DELIVERY: October 15 to March 1**

**PACKING: 25 Bushes per Case, in the Following Packs:**

### **BLUE RIBBON ASSORTMENT NO. 10—Bush Roses.**

25 bushes, leading varieties—8 Red, 6 Pink, 4 Yellow, 4 Two-Tone, 3 White.

### **BLUE RIBBON ASSORTMENT NO. 15—Climbing Roses.**

25 bushes assorted leading color varieties in climbers.

### **PRICE F.O.B. SHIPPING POINT**

**Per Case (25 Bushes) .....\$16.25 (65¢ per bush)**

Prompt Shipments From Stock: From Cocoa, Florida to the following states: Florida, Alabama, Georgia, North Carolina, South Carolina, Tennessee; direct from Texas to following states: Texas, Louisiana, Oklahoma, Arkansas, Mississippi.

**NOTE:** For lowest transportation costs on rosebushes order **not less than** two cases at a time so that shipment can be routed motor freight.

### **VARIETY LIST**

Assortments will contain varieties of our selection from the following list, in color proportions listed above.

#### **RED**

Ami Quinard  
Better Times  
Etoile de Hollande  
Poinsettia  
Red Radiance  
Rouge Mallerin

#### **YELLOW**

Golden Charm  
Luxembourg  
Sœur Therese

#### **WHITE**

Kaiserin A. Viktoria  
White American Beauty  
White Briarcliff

#### **CLIMBERS**

Blaze (Red)  
Caledonia (White)  
Paul's Scarlet (Red)  
Red American Beauty  
Red Radiance  
Talisman (two-tone)

#### **PINK**

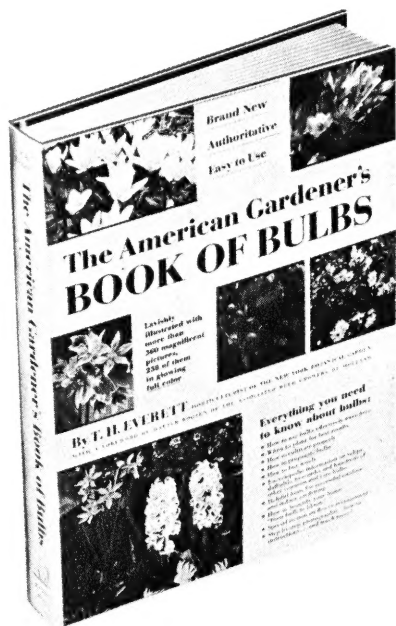
Briarcliff  
Editor McFarland  
Pink Radiance  
The Doctor

#### **TWO-TONE**

Condesa de Sastago  
Countess Vandal  
Edith Nellie Perkins  
President Hoover  
Talisman



# BOOKS on BULBS and GARDENING



**Available to You at Our  
SPECIAL LOW PRICES**

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BOOKS WILL BE SENT POSTPAID.**

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By E. L. D. Seymour.

Now in its 25th edition and over 1,100,000 sold. Experts consider this the best book of its kind in the gardening field. Everything you want to know about planting and growing for every section of the country. 1,392 pages, 1,500 drawings, 64 pages in color. Size 5½" x 8½".

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## The American Gardener's Book of Bulbs

By T. H. Everett, Horticulturist of the New York Botanical Garden.

How, when, where to plant bulbs of all kinds. 360 magnificent pictures, 238 in full color. New, authoritative, valuable reference for bulb dealer and grower.

Reg. Retail \$5.95 **YOUR PRICE \$4.50**

## Complete Home Landscaping and Garden Guide

By Raymond P. Korbobo and E. L. D. Seymour.

A comprehensive guide for the average home owner. Tells and shows you how to do your own landscaping. Layouts for patios, barbecue areas, arrangement of shrubs, walks, etc. 300 line drawings, 8 pages in full color. 384 pages. Size 5½" x 8¼".

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## Amaryllis — And How to Grow Them

By Peggie Schulz. Complete know-how on making bulbs bloom and repeat bloom—soils, potting, how to grow under fluorescent light, cross-pollinate, etc. Color and black-and-white photographs.

Reg. Retail \$2.95 **YOUR PRICE \$2.35**

## Bulbs For Beauty

By Charles H. Mueller.

All of them—from the first spring crocus to the last autumn lily. Planting depths, spacing, division. 11 photographs and 34 drawings.

Reg. Retail \$3.50 **YOUR PRICE \$2.75**

## Bulb Magic In Your Window

By Ruth Marie Peters.

60 black-and-white photos, 10 how-to drawings and 3 bulb gardens in color show how to have a week-by-week bloom in your window. All about when to start and how to grow hardy and tender bulbs—from Achimenes to Zephyranthes.

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## Dahlias For Every Garden

By Marian C. Walker.

All about growing dahlias in every part of the country: varieties, planting, fertilizing, storing, controlling pest and disease, exhibiting, etc. 3 color plates, 13 black-and-white photographs.

Reg. Retail \$2.95 **YOUR PRICE \$2.35**

## House Plants For Every Window

By Dorothy H. Jenkins and Helen Van Pelt Wilson

8 pages of color, 13 black-and-white photos and many how-to drawings in the "most popular book on house plants ever written." All about African violets, begonias, geraniums, orchids, many more. 9th printing.

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## The New Book of Lilies

By Jan De Graaff.

A basic guide for every gardener and commercial grower. 17 color plates, 14 pages of drawings.

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## Roses For Every Garden

By R. C. Allen

Complete information on varieties, planting, feeding, pruning, exhibiting. 32 illustrations in full color. 8th printing.

Reg. Retail \$3.95 **YOUR PRICE \$2.95**

## Tuberous Begonias

By Worth Brown.

Just revised! — with 4 pages of brilliant new color and 67 drawings. Everything from seed, cutting, bulb, or tuber to properly staged bloom. All about artificial light.

Reg. Retail \$3.50 **YOUR PRICE \$2.75**

## How To Grow Roses

By J. Horace McFarland and Robert Pyle.

A widely used rose growers' guide which discusses the kinds of roses, suggests the most advantageous uses of each, and gives cultural directions. Hybridizing methods, fertilization, dis-budding, pruning, and pest prevention are included. 192 pages, 33 halftones, 5½" x 8".

Reg. Retail \$2.95 **YOUR PRICE \$2.35**

## Azaleas and Camellias

By H. Harold Hume.

This compact book accurately and thoroughly describes the varieties of azaleas and camellias best suited for various uses and climates. It gives directions for grafting, propagating and planting so that maximum success in the garden is possible. Modern methods of pest and disease control are covered. 93 pages, 11 illustrations, 5¼" x 7¾".

Reg. Retail \$2.75 **YOUR PRICE \$2.15**

## The Book of Bulbs

By F. F. Rockwell.

For spring, summer and autumn flowering and for winter-long beauty from bulbs indoors, this book serves as a practical guide. Pictures and text show how to handle bulbs of every kind. Frontispiece in color, 30 black and white illustrations, 264 pages, 5" x 7¾".

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## Garden Bulbs In Color

By J. Horace McFarland, R. Marion Hatton, and Daniel J. Foley.

Here, in 275 color pictures and many black and white photographs, is a handsome collection of flowering bulbs. The accompanying text describes each plant, evaluates its use and gives the essential cultural information. 296 pages, profusely illustrated, 6¼" x 9¼".

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## Gardening in the Lower South

Revised Edition. By H. Harold Hume.

New information on fruits, vegetables, camellias, daylilies, pests and plant diseases brings this well-known guide completely up to date on all aspects of southern gardening. 377 pages, 40 halftones, 5½" x 8½".

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